

OVERVIEW

Graphic Design Program

School of Visual Studies

The Graphic Design Program at the University of Missouri trains a new generation of creative professionals.

The graphic design program in the School of Visual Studies consists of five sequential courses that prepare students for practice in the design field. In addition to this we offer courses that enable students to develop a greater depth of knowledge in a specific graphic design topic. These classes include Packaging Design, Corporate Identity & Branding, Letterpress Printing, Hand Lettering and Graphic Design History.

Careers & Jobs

Our graduates are getting great jobs from coast to coast in all areas of design. From MCA records in Los Angeles to Cosmopolitan Magazine in NYC, from Hallmark cards to Nestle Purina they are making their mark in the world of design. Our alums have won Grammys, Emmys, Addys, have been featured on TheDieline, the Today Show and won many other awards for design. They are entrepreneurs starting businesses small and large, from design studios to hand lettering businesses, freelance design to international companies selling all over the globe.

What can you do with a Graphic Design degree?

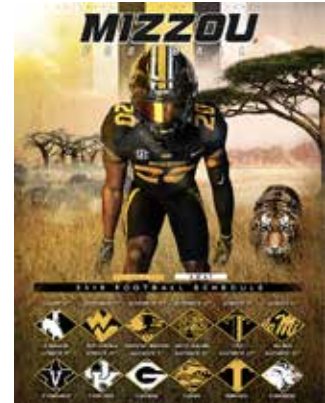
- Graphic Designer
- Creative Director
- Production Artist
- Marketing Specialist
- Product Designer
- User Experience (UX) Designer
- User Interface (UI) Designer
- Art Director
- Digital Designer
- Freelance Designer
- Multimedia Artist
- Animation Designer



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Getting Involved

Over the course of their time at Mizzou, our students develop a network that they can utilize as they start their careers after graduation. During the Graphic Design Capstone course, our seniors get an opportunity to hear from design alumni who are practicing professionals. The Alums share their current work as well as the journey they took from Mizzou after graduation.

Students can also get involved in our American Institute of Graphic Arts (AIGA) Student Chapter. The Mizzou



AIGA Student Chapter hosts monthly events for students to offer technical support, project critiques and social events. This helps further strengthen the connection between the students beginning the program and the senior students.

Graphic Design majors have held internships at locations all over the US, on-campus and abroad. They have had internships at Hallmark, the Kansas City Royals, the Kansas City Chiefs, Veterans United and Outdoor Brands in Columbia, and Rachel Ray Magazine in New York, to name a few. On-campus internships include Mizzou Athletics, Trulaske School of Business, University Hospital, MU Career Center, and many more.



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